



**Catalog Show at the USA Pavilion
CeBIT Bilisim Eurasia
2-7 September, 2003
Istanbul, Turkey**

**International Trade Fair for Information Technology, Telecommunications, Software and
Services for Turkey and the Eurasian Region**

**Catalog Show Organized by the U.S. Commercial Service in Turkey at the
USA Pavilion at CeBIT Bilisim Eurasia offers you outstanding opportunities!**

Package

- Experienced Staff from U.S. Commercial Service office in Turkey will distribute your catalogs to buyers and potential partners from Southern Europe, Turkey, Middle East and the Caucasus at the U.S. Commercial Service Booth.
- At the conclusion of the seminar, U.S. Commercial Service will pass qualified commercial leads to you.
- You may send your catalogs to our APO address, which is charged at U.S. domestic postal rates. No Customs hassles!
- Do not miss this chance to have your catalog's distributed to more than 100,000 visitors to the largest IT show in the Middle East and Eurasia.

Pricing

- Catalog Show Price is \$200 per U.S. company.

Application Deadline

- **August 8, 2003**

Other Facilities & Services

- Extensive on-site support from U. S. Commercial Service.
- Bilingual Pavilion Management Staff.
- Buyer delegations recruited from throughout the region by U.S. Commercial Service Specialists.
- List of companies interested in your products/services will be notified to you

Why the Turkish market?

Turkey with a population of 70 million ranks among the world's 20 largest economies. In 2002, the Turkish ICT market grew by 11.9%, reaching \$10.2 billion. Forecasters predict 2003 will see a growth rate of 12.7%. CeBIT Bilisim Eurasia continues to expand as more and more countries seek business connections with the European and Asian markets. This year promises to once again attract the world of ICT products and services to this very lucrative marketplace. In 2002, over 160,000 visitors and 850 exhibitors from 55 countries attended CeBIT Bilisim Eurasia.

For registration to Catalog Show Please Contact:

George Tastard
U.S. Commercial Service
U.S. Department of Commerce
917 Seventh Street, 2nd Floor, Sacramento CA 95814 USA
Tel: 916-498-5155 or Fax: 916-313-3496 or E-Mail: George.Tastard@mail.doc.gov